

INTERNSHIP / BACHELOR OR MASTER THESIS • CLASS 4 LASER PROFESSIONALS AG

## B2B Marketing & Sales



[CLASS 4 LASER PROFESSIONALS](#) is a high tech SME founded in 2011 by a passionate, highly skilled team with years of experience in laser micro-processing. Our customers are from such demanding industries as the Swiss watch, (crystals & stones, micro-welding), medical devices (stents, endoscopes, prosthesis), aerospace (turbines, filters), electronic (sapphire, welding of dissimilar materials), tooling (CBN, mono and polycrystalline diamond) or automotive industry (filters, injection nozzles).

Class 4 Laser is partner in numerous national, European and international research projects for laser technology within the European Union research initiative HORIZON 2020.

Welding of challenging materials, micro-drilling at high pace, precision cutting of sensitive materials or micro surface structuring are some of our specialties.

Additionally, we manufacture modular Laser systems for our customers around the world.

### OUR GOAL?

To support our customers throughout their Laser applications by offering flexible and specific solutions: R&D, contract manufacturing or Laser systems.

To do so, Class 4 Laser Professionals AG is divided in 2 main departments: Contract Manufacturing (Job Shop) & Systems Development.

In order to support our Sales & marketing team, we are offering a paid internship of minimum 4 months, in Lyss, between Neuchatel, Bienne and Berne, Switzerland. This internship can be combined with a Bachelor or Master thesis.

### YOUR MISSION

During your internship you will be fully integrated in our Sales & Marketing team. Your main tasks are operational, but we expect you to bring your own colour and creativity to our Marketing & Sales strategy. Thus we will define together the exact denomination of your thesis goal when required

#### *Marketing & Communication*

- Participation in the marketing & CI strategy for our different sectors
- Creation of flyers, posters, advertisements or internal and external documents
- Creation of imagery for our digital and physical presence on fairs (tablets, stand ups, booth design...)
- Content creation for our website. Work in collaboration with our Marketing Director
- Translation English → German / French or coordination of the translations with an external translator
- Help to create / send our Newsletter

### Sales support

- Participation in commercial relations to better understand our products and customers
- Help with the organization of fairs, events and conferences
- Help with the writing of sales offers and related documents (follow-up and order confirmation)
- Participation to projects related purchasing and follow-up of purchasing & billing
- Participation to logistic tasks (import-export of goods)
- Search for new business opportunities
- Adding contacts, statistics of commercial activities and business contacts in the CRM system

### YOUR PROFILE

- ✍ Undergraduate / Graduate student working towards degree in Marketing or Sales preferred
- 📁 Good knowledge of design software (Photoshop or Illustrator / Indesign / Affinity, Wordpress) and MS-Office
- 😊 You are motivated, dynamic and proactive with a strong team spirit
- 👉 You enjoy working autonomously and taking responsibilities
- ★ You have a creative and analytic mind
- 🗣 You have excellent communication and organization skills
- ✂ A first internship in an industrial / B2B environment would be an asset
- 🗣 German and English Speaking are mandatory. French is an asset

### WE OFFER

- A young & dynamic team
- Interesting and challenging topics
- To support you to develop your spirit of initiative
- Responsibilities and customer contact
- Flexible working hours
- Opportunities of career evolution
- Ice cream, Swiss Chocolate and Good Coffee

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**If this applies to you, contact us!**

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**Duration:** 4 to 6 months (ideally 6 months)

**Salary:** to be discussed

**Start:** as soon as possible

**Remarque:** Class 4 laser regularly proposes internship possibilities; feel free to contact us

**Contact:**

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